ALBERTA'S POULTRY INDUSTRY CONFERENCE

POULTRY SUMMIT

CONNECT. COLLABORATE. GROW.

Sponsorship Prospectus

Monday, February 22, 2027

Red Deer Resort & Casino | Red Deer, Alberta

Support practical education and industry connections.

About the Event

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One Day. One Industry. A Stronger Future.

The Poultry Summit brings together producers, industry experts, researchers and suppliers for a one-day conference focused on practical education, innovation and meaningful connections.

Designed with Alberta's poultry producers in mind, the Summit provides an opportunity to explore emerging industry challenges, discover new ideas and solutions, and exchange knowledge with others who share a commitment to a strong and sustainable poultry industry.

Whether you're looking for insights to improve your operation, stay informed about industry developments or strengthen your professional network, the Poultry Summit is where conversations turn into opportunities.

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Red Deer Resort & Casino

Connect. Collaborate. Grow.

Help Build a Useful Day for Producers

Sponsorship helps deliver practical education, hospitality and networking. Choose an opportunity that fits your organization, from lunch and networking breaks to presenter support.

Presenting & Cash Sponsors

Support producer education and connections across the poultry industry.

Presenting Sponsor

$7,000 Total | $3,500 Per Year | 2 Available

Two-year commitment covering the 2027 and 2028 Summits. Includes prominent presenting recognition and **two complimentary Summit registrations per year**.

At each Summit: brief remarks from the podium; promotional items at each attendee table setting; a sponsor-supplied pull-up banner in the conference room; and dedicated acknowledgement during welcome and closing remarks.

Podium timing, item quantities and delivery are coordinated with the organizers. Table items and the banner are supplied by the sponsor.

Recognition Included for All Sponsors

All sponsors, including in-kind partners, receive:
- Company logo and link on the event website.
- Company logo on the registration site and all event slides.
- Company logo on all printed event signage and materials.
- A welcome post on Facebook and Instagram, with logo, account tag and website link where supported.

Logo size and placement reflect sponsorship level. Recognition applies to materials produced after confirmation and receipt of the logo. Sponsorships of $1,500 or more include one complimentary registration, except Platinum (two) and Presenting (two per year).

Cash Sponsorship Levels

Platinum - $2,500 | Two complimentary registration
Gold - $1,500 | One complimentary registration
Silver - $1,000 | No complimentary registration
Bronze - $500 | No complimentary registration

Cash levels cover the 2027 Summit and include all standard sponsor recognition.

Hospitality & Visibility

Help create a welcoming experience throughout the day.

Lunch Sponsor

$2,500 | 1 available

Logo on lunch-area signage and table cards; verbal acknowledgement before lunch; one complimentary Summit registration; plus standard sponsor recognition.

Networking Break Sponsor

$1,250 per break | 2 available

Choose the morning or afternoon break. Logo on signage at the sponsored break; verbal acknowledgement; plus standard sponsor recognition.

Networking Breakfast Sponsor

$1,500 | 1 available

Welcome delegates over breakfast at tall cocktail tables. Your company logo, contact information and a QR code linking to your chosen destination will be displayed on each cocktail table during arrival, registration and breakfast. Includes acknowledgement during opening remarks, one complimentary Summit registration and all standard sponsor recognition.

Lanyard & Name Badge Sponsor

$1,500 | 1 available

Poultry Summit-branded lanyards, with the sponsor company logo on every delegate name badge insert; one complimentary Summit registration; plus standard sponsor recognition.

Access & Education

Support participation and practical learning.

Registration Sponsor

$1,500 | 1 available

Logo at the onsite registration desk and on the online registration page, subject to platform capability; one complimentary Summit registration; plus standard sponsor recognition. Delegate information is not included.

Digital Proceedings Sponsor

$1,500 | 1 available

Sponsor logo on the front cover of the digital proceedings, with the wording “Digital proceedings supported by”; acknowledgement beside the download link where supported; one complimentary Summit registration; plus standard sponsor recognition.

The digital proceedings will contain the program and presenter materials approved for distribution. Inclusion of every presentation is not guaranteed. No printed proceedings are included.

Presenter Support & Booking

Flexible contributions. Straightforward online confirmation.

In-kind Presenter Expenses

Contribution by agreement | Multiple opportunities

Help bring relevant expertise to the Summit through approved in-kind contributions such as flights, hotel accommodation, ground transportation or other agreed presenter travel expenses.

All standard sponsor recognition is included. In-kind sponsorships with an agreed value of $1,500 or more receive one complimentary Summit registration. Contribution value and arrangements will be confirmed in writing before acceptance.

Reserve Your Sponsorship

Complete your registration or sponsorship booking online. Scan the QR code below or visit:
https://conventionall.swoogo.com/Summit27
Upload your company logo during the sponsorship registration process.

Payment Options
Visa, Mastercard, American Express, cheque or e-transfer. A receipt will be emailed upon receipt of payment.

For sponsorship enquiries or a tailored opportunity:
Kate Kelly
Event Manager
403-542-7906 | kate@conventionall.com
www.poultrysummit.ca

Register & Sponsor

PRODUCED BY

ConventionAll MANAGEMENT
PEOPLE | EVENTS | POSSIBILITIES